

12-14 MARCH 2025

Location: World Trade Center Rotterdam
Beursplein 37, Meent 110, 3011 AA Rotterdam, Netherlands
[Innovation Expo](#) | [CLIA \(cruising.org\)](#)

Exhibit Space Inquiry Form

The 2025 Innovation Showcase is keenly focused on groundbreaking solutions addressing our industry's most pressing challenges. Products and services displayed must feature innovation and/or sustainability in one of the following categories to streamline operation and lead the industry to its net zero emission goals:

- **Maritime** (navigation, propulsion, environmental, safety & security)
 - **Hospitality** (hotel amenities, food & beverage, guest experience)
 - **Technology** (cutting-edge digital solutions)
 - **Design and Newbuild** (disruptive and transformational concepts)
- To showcase, exhibitors must complete this pre-qualification form detailing their product and services that meet above criteria.
 - Approved exhibitors will have an opportunity to secure a booth within shell scheme and size options offered. All booths are turnkey.
 - Workshops and roundtables will provide exhibitors unique opportunities to collaborate with and learn directly from cruise lines representatives.
 - Promotional sessions will be available to showcase your offerings to panels of cruise line decision makers.

EXHIBITING COMPANY INFORMATION

Company Name _____ Country of the head office _____
Street Address/P.O. Box _____ Country abbr. Postcode _____ Town/City _____
Phone _____ Fax _____ Website _____

CONTACT PERSON INFORMATION

First Name _____ Surname _____ E-mail _____
Position Title _____ Phone _____ Mobile _____

Nature/category of product/service:

- Maritime (navigation, propulsion, environmental, fuel and energy)
- Hospitality (hotel amenities, food and beverage, guest experience)
- Technology (cutting edge digital solutions)
- Design and Newbuild (design services, architectural, construction, furniture and fixtures, new concepts)
- Other, Specify: _____

Key feature of your offering(s):

- Innovation Sustainability

Are you a new cruise line provider (3 years or under):

- Yes No

Are you a CLIA Executive Partner:

- Yes No

Describe what you plan to present/display at the Innovation Showcase, emphasizing the unique features of your product or platform. Include video links where applicable, and provide an overview of your innovation, key distinguishing features, and potential impact on the cruise industry:

Estimated timeframe for review and approval: 10-14 days.
Upon approval of your application, we will reach out with the final space contract and agreement.

For additional information about the event, please visit: cliacruiseweek.com
For Pricing Information, please email us at: innovationexpo@cruising.org

For inquiries regarding your application, **please contact your sales representative:**

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